35TH ARLIG SVENSKDAG



SWEDE DAY MIDSOMMAR PARADE 2014" SATURDAY, JUNE 21, 2014 ROCHESTER WA

You are invited to join in the annual Swede Day Midsommar Parade in Rochester, WA on Saturday, June 21, 2014 at 11:00 a.m. celebrating the 75th year of Swede Hall. Enclosed are a parade entry form, release form and entry fee form. This year's fee is \$10.00 which includes one Swede Day Button. Please return your completed entry form, fee and indemnity agreement before the June 12th deadline. Entries received after the deadline will be accepted but will not receive top priority in placement in the parade. Therefore, early entries are encouraged. NOTE: If your entry blank or indemnity agreement is not filled out completely (please print) your entry will not be confirmed.

At the request of local official and civic organizations, we must request **No throwing of candy, pins, etc.** to the audience viewing the parade. In addition, this year you will find volunteers along the parade route to help keep the parade moving smoothly. Please respect their requests if they ask you to move forward or slow down. They will be recognizable by orange vests and radios.

Please return the completed form in the envelope provided to:

Umpqua Bank P O Box 507 Rochester WA 98579

<u>Please be sure to keep this letter.</u> A confirmation letter and parade instructions will be sent June 13th. The staging area for this year's parade is anticipated to be at The Church of Jesus Christ of Latter-Day Saints (the end of Paulson St.) will be confirmed in final letter.

Swede Day Midsommar Fest is sponsored by the Grand Mound/Rochester Citizens Group. The parade is sponsored by Umpqua Bank, the Rochester Lions Club and the Grand Mound - Rochester Chamber of Commerce and is coordinated by a committee of community members. Please call Umpqua Bank at (360) 273-5509 between 9:00 a.m. and 5:00 p.m. for more information.

We are looking forward to your participation in the parade! Do you know of a group that would like to participate? Feel free to copy these forms and share with them or find this entry form on the web at

Enclosures

SWEDE DAY PARADE PARADE ENTRY FORM

Please print.	
NAME OF ENTRY:	
PERSON IN CHARGE:	
MAILING ADDRESS:	
CITY, STATE & ZIP CODE:	
TELEPHONE NUMBERS: Primary:	Secondary:
PLEASE SPECIFY THE DIVISION IN WHICH Y Commercial/Business Novelty/Comedy Mo	
Commercial/Business Novelty/Comedy Mo Band/Drill Team Float Horse Unit Elec	
Please specify the length or space you need for your entry it	f longer than a car length (15 ft.).
Number of people in your entry	

PARADE ENTRY DESCRIPTION

Please give complete description of your entry in the parade.

COMPLETE INFORMATION IS NEEDED IN ORDER THAT YOUR ENTRY WILL RECEIVE PROPER RECOGNITION FOR P.A. ANNOUNCEMENTS ALONG THE PARADE ROUTE.

NAME OF FLOAT:
NAME OF ORGANIZATION:
IMPORTANT INFORMATION ABOUT ENTRY THAT YOU WOULD LIKE SAID BY THE EMCEE ABOUT YOUR ENTRY IN THE PARADE:

SWEDE DAY MIDSOMMAR PARADE

Rochester Lions Club P O BOX 134 Rochester WA 98579

NOTE: If this agreement is not filled out completely and signed, your parade application will not be accepted.
agrees to indemnify and hold harmless Rochester/Grand (Individual or Group)
Mound Swede Day, Rochester/Grand Mound Citizens Group, its various sponsors and donors,
Grand Mound - Rochester Chamber of Commerce, Rochester Lions Club, and Umpqua Bank against all loss and liabilities which may occur by reason of participation in the (His/Hers/Its)
Rochester/Grand Mound Swede Day activities for the year or which they may become Responsible for by reason of participation in said activities also agrees to indemnify (Individual or Group)
And hold harmless the above against any and all damage, expense and charges, and against any and all loss, claims, demands and liabilities they may accrue as a result of participation in participation in
Rochester/Grand Mound Swede Day, June 21, 2014.
DATED this day of
SIGNED (Individual or Organization)
BY (Authorized Signer - Title)